



## *2nd Preparatory Workshop for WRC–27 07 April 2025 at New Delhi, India*

### Partnership Opportunities

Sponsorship at an ITU-APT event is not simply a stand-alone, one-off marketing opportunity, but can offer you the chance to become involved on a regular basis in a pivotal and talked about industry events and increase your exposure amongst both existing stakeholders and new market entrants throughout this dynamic and exciting sector. Over time, ITU-APT foundation events have developed a brand of their own and a reputation for quality which adds value for all organizations that are associated with it.

### Why sponsor an ITU-APT event?

- The chance to promote your organization to delegates including senior government Ministers, officials, policy makers and decision-makers, C-level executives, trade associations and many others.
- The opportunity to strengthen corporate and community relationships and an unrivalled platform to expose your organization to key markets.
- Interact with delegates face to face during the numerous networking opportunities.
- Benefit significantly from a highly sought-after platform to share your view to a keenly interested, relevant and, above all, influential audience

### Who attends ITU-APT events?

- Senior Government Officials from DOT, WPC, TRAI, TEC, TSDSI, Niti, PMO, MHA, DOS, INSPACe, MTNL, BSNL, etc.
- Industry experts and regulators from India and other countries
- Business and Industry
- Research and Academic Institutions
- Experts from ITU and APT
- NGOs
- Press

There are various sponsorship packages available for the event, to offer optimum exposure for all budgets available. These range from higher end sponsorship packages giving an exclusive speaking position and priority branding, down to lower cost branding that still provides high visibility and a great value opportunity to raise your profile among the leading decision makers in this sector.

### Exclusive Diamond Partner - Partnership Fees – INR 12 Lakhs

- Logo and name at the TOP of Main back drop as the Diamond Partner at the event
- Logo and name at the event entrance
- Introduction to the partner during the cocktail dinner and invitation to speak during the dinner
- Acknowledgement in all pre & post conference activities
- Access to registration list one week prior to the conference
- Invite to part of the opening ceremony and inaugural session with Senior Government officials
- 2 Speaking slots during the workshop – one Speaking slot during the inaugural session of the workshop and an additional Speaking slot of choice at the workshop
- Possibility to play promotional video material during Lunch/tea/coffee breaks
- Premium Branding across onsite promotional materials
- Branding in all pre-event promotional materials
- Logo in the backdrop as the Platinum Partner at the event
- 2 Speaking slots during the workshop
- Acknowledgement in all pre & post conference activities
- Access to registration list one week prior to the conference
- Branding across onsite promotional materials
- Promotional materials to be inserted in the Delegate kit
- Complete list of registrants and attendees after the event.
- Branding in post conference report, advertisements, synopsis
- Delegate Passes as needed
- Complete analysis of the conference including digital recording.

## Platinum Partner - Partnership Fees – INR 8 Lakhs

- Logo on the backdrop of the event
- Logo at the event entrance.
- Acknowledgement in all pre & post conference activities
- Premium Branding across onsite promotional materials
- Branding in all pre-event promotional materials
- Logo in the backdrop as the Platinum Partner at the event.
- 2 Speaking slots during the workshop of your choice.
- Acknowledgement in all pre & post conference activities
- Access to registration list one week prior to the conference
- Branding across onsite promotional materials
- Promotional materials to be inserted in the Delegate kit
- Complete list of registrants and attendees after the event.
- Branding in post conference report, advertisements, synopsis
- Delegate Passes as needed
- Complete analysis of the conference including digital recording.

## Gold Partner - Partnership Fees – INR 4 Lakhs

- Logo on the backdrop of the event.
- Acknowledgement in all pre & post conference activities
- Premium Branding across onsite promotional materials
- Branding in all pre-event promotional materials
- Logo in the backdrop as the Platinum Partner at the event
- 1 Speaking slot during the workshop
- Acknowledgement in all pre & post conference activities
- Access to registration list one week prior to the conference
- Branding across onsite promotional materials
- Promotional materials to be inserted in the Delegate kit
- Complete list of registrants and attendees after the event.
- Branding in post conference report, advertisements, synopsis
- Delegate Passes as needed
- Complete analysis of the conference including digital recording.

For other custom designed sponsorship opportunities, please contact by email to Ms. Aarush or Mr. Ashish at [info@iafi.in](mailto:info@iafi.in) and can be reached by phone at +91-9999797700/ +91-7017210403